ECCA LOGO GUIDELINE

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1. Logo

- 1.1 Logo construction
- 1.2 Symbol & logotype
- 1.3 Logo clear space
- 1.4 Logo bleed
- 1.5 Logo Size usage
- 1.6 Logo Color variations
- 1.7 Unusual logo usage
- 1.8 Logo misuse
- 1.9 Logo Color palette
- 1.10 Logo placement
- 1.11 Use on images



LOGO OVERVIEW

The ECCA logo is the one element that unifies and represents our corporate organization. It has been specially designed to symbolize not only our name, but also what we stand for.



LOGO OVERVIEW

The **ECCA** logo is the one element that unifies and represents our organization. It has been specially designed to symbolize not only our name, but also what we stand for.

The **ECCA** logo should be used as an indivisible unit and its integrity should be respected at all times. Placing the **ECCA** logo on any materials represents **ECCA** endorsement of its contents.

The **ECCA** Logo should be displayed only in its approved colours. The examples shown here illustrate the correct use of the logo in positive and reverse formats.

All logo files (including approved language versions) are available for use from the **ECCA** under Marketing and Communication Department.



OUR LOGO

It is very important that designers do not attempt to construct the logo themselves, as the lettering in the logo has been sculpted especially for ECCA.

The **ECCA** logo represents our company. It is an essential asset for our company as it represents our company locally and globally to our various internal and external stake holders.

It is very important that designers do not attempt to construct the logo themselves, as the lettering in the logo has been sculpted especially for **ECCA**.

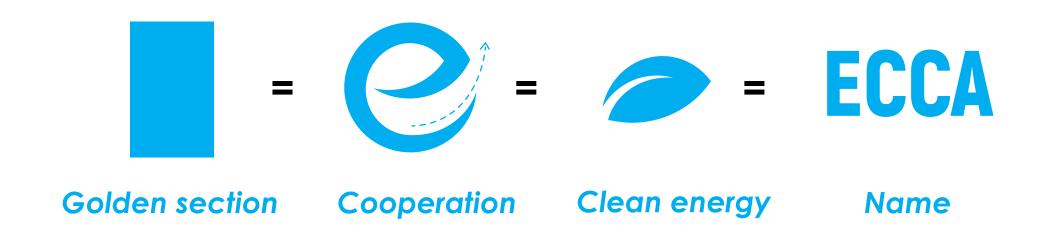
Please download authorized logo files with original art. In addition, do not reproduce the logo by scanning a previously printed version.

Such "second-generation" art will degrade the quality of the image and perhaps alter the scale of the various elements.

All the logo versions shown here are supplied as digital files at www._____.com

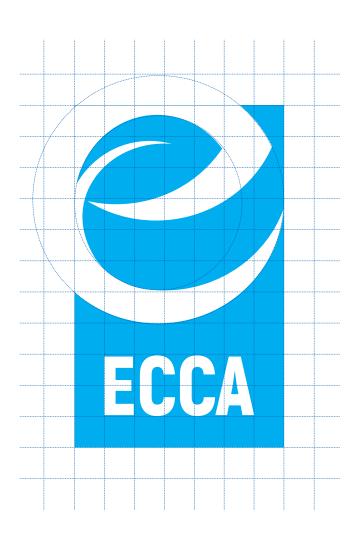


LOGO CONSTRUCTION





LOGO ARCHITECTURE



Version 1.0 Nov, 2021



LOGO HORIZONTAL VERSION



ETHIOPIAN CLEAN COOKING A L I A N C E



LOGO HORIZONTAL VERSION



ኢትዮጵያን ክሊን ኩኪንግ አሊያንስ አሶሴሽን



LOGO VERTICAL VERSION









Version 1.0 Nov, 2021













Version 1.0 Nov, 2021





Version 1.0 Nov, 2021



REVERSED CYAN





REVERSED CYAN











ETHIOPIAN CLEAN COOKING A L I A N C E





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ETHIOPIAN
CLEAN COOKING
ALLIANCE



ኢተዮጵያን ክሊን ኩኪንግ አሊያንስ አሶሴሽን

Version 1.0 Nov, 2021



REVERSED BLACK





REVERSED BLACK



Furthere Assistant

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